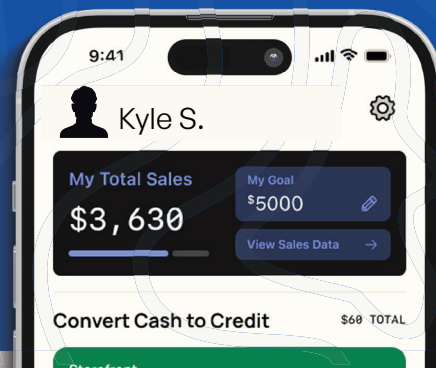


Trail's End®

2026 Parent Guide



New to Trail's End?



Download our Scout App here: <https://qrco.de/trails-end>

START

Log into the Trail's End App®

- ♦ Sign up for Storefront shifts
- ♦ Personalize and share your online page
- ♦ Build your skills with training
- ♦ Returning Scouts use your 2025 username

Enter the App

- ♦ Enter your sales goal in the App
recommended: \$1,000 for Cub Scouts and
\$1,500 for Scouts BSA

Practice Your Pitch

- ♦ Hi, my name is ____! I'm raising money to
(summer camp, or goal for your funds.) Can I
count on your support?
- ♦ Stand, ask everyone, make eye contact,
smile, and always say thank you!
- ♦ Say thank you – even if they say “No”.

STOREFRONTS

- Signup in the App at high traffic locations
- Thank store managers and employees for
supporting Scouting
- Setup table near exit door (or where store
specifies)
- Respect store equipment and
merchandise



Throughout the Sale

- ♦ Enter every sale in the App in real-time
- ♦ Track your progress towards your goal
- ♦ Set hourly goals – I'm going to sell
\$500 this hour!

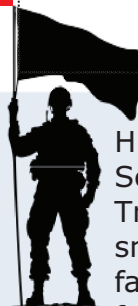
Track Progress Towards Your Goal

- ♦ Track sales and rewards in App
- ♦ That's It – you're done
- ♦ Celebrate and enjoy your Scouting year!

Rewards

- ♦ Scouts earn eGift Cards (Amazon®,
Mastercard® and more) and choose
the prizes they want!
- ♦ With credit sales, Scouts earn even
more points towards prizes.
- ♦ Claim when ready!
- ♦ [View 2026 Rewards in this Guide.](#)

FINISH



Heroes and Helpers
Scouts earn bonus Rewards and Trail's End delivers heartwarming snacks to military personnel and their families, first responders and local food banks.

GO CASHLESS!!!

Suggest consumers pay with credit! Tap-to-pay transactions make it faster, easier, and safer for everyone

AND Scouts earn **4X more Rewards** with credit



Support and FAQs
support.trails-end.com



Join Our Parent Community
fb.com/groups/TEScoutParents



Meet *Fin* - Trail's End's new Chatbot
Get live answers in the App!