

HOW TO HAVE A GREAT POPCORN SALE

Plan to make it The Best Ever!!

TELL EVERYONE ABOUT IT



**YOUR UNIT
POPCORN
SALE**



***"Get the word out"* Make sure you have a BIG SALE and not a little one.**

📄 When Scouts know about the sale and the prizes they can earn, more Scouts want to sell.

📞 When parents and adult leaders know how much money your unit can earn, more of them want to participate in the sale.

✉️ It is important for you to contact each Scout (call, text, postcard or email, Facebook, twitter, etc.) to let them know about the upcoming sale and the importance of attending your Kick-off.

☰ Your District Executive can help you with addresses for your invitations to your Kick-off.

👉 Stay in touch with the Scouts in your pack/troop throughout the sale.