



You Can Fund Your Scouting Unit's IDEAL YEAR

With Commission from
Your Unit Popcorn Sale - It's Easy

Promote the Fill It Up Program to Every Scout!

*If every Scout Fills Up one Take Order Form
their average sale will be a minimum of \$300*

- ✓ Participate in all of the activities that you want
- ✓ Pay for advancements, uniforms, registration, summer camps and special trips without any money coming from your pocket...
- ✓ Focus on program and not fundraising

You Can!!

- ✓ Start now by planning your annual Scouting Program
- ✓ Review your budget to fund that plan
- ✓ **Imagine** having to do only two fund-raisers a year and
- ✓ Be able to fund your **ENTIRE YEAR** of Scouting.

Scout units in our Council earned over **\$537,650**, in commission from popcorn sales last year.

In 2010, in our council:

- **343** scout units in the Northeast Georgia Council participated in the Popcorn Sale
- **\$4712** is the average dollar amount of popcorn sold per unit
- **\$290** (or 15 containers of popcorn product) is the average each selling scout sold
- **271** Scout units Sold more than \$1000 in popcorn product
- **159** Scout units Sold between \$1000 and \$4999 in popcorn product
- **74** Scout units Sold between \$5000 and \$9999 in popcorn product
- **35** Scout Units Sold between \$10,000 and \$19,999 in popcorn product
- **3** Scout Units Sold more than \$20,000 in popcorn product
- **1** Scout Pack sold more than **\$28,000**

With planning, building a budget, and setting per youth sales goals, your Pack, Troop, Crew, or Post will be on its way to building the unit's treasury for 2011.

Start Now:

- Build a Budget to fund your annual plan
- Set a Unit goal
- Set a Per Scout goal
- Promote the Fill It Up Program
- Set up a rewards program in your unit
- Sell Lot's Of Popcorn

The average per selling Scout in 2009 was \$290 - see what your unit can earn if every Scout sells \$350						
# Selling Scouts 2010	\$\$ Sold per Scout 2010	Potential Sales	Potential Commission @ 37%	\$\$ Sold per Scout	Potential Sales	Potential Commission @ 37%
25	\$290	\$7,250	\$2,683	\$350	\$8,750	\$3,238
50	\$290	\$14,500	\$5,365	\$350	\$17,500	\$6,475
75	\$290	\$21,750	\$8,048	\$350	\$26,250	\$9,713
100	\$290	\$29,000	\$10,730	\$350	\$35,000	\$12,950

Why Should You Participate?

Unit Wins:

- ◆ Unlimited earnings - earn thousands of dollars - others have
- ◆ Use the income to improve program and equipment
- ◆ No up-front money
- ◆ No risk
- ◆ Pay only after deliveries are made
- ◆ It's EASY! Units get all forms and sales materials at September kickoff
- ◆ Trail's End Gourmet Popcorn is EXCLUSIVE to Scouts
- ◆ A fast turnaround money earning project - no waiting for commission

Scout Wins:

- ◆ Provides experience in selling skills
- ◆ Can be used to fulfill requirements for parts of merit badges, Cub Scout achievements, arrow points, and Webelos activity pins
- ◆ Teaches responsibility
- ◆ Helps a Scout earn his own way
- ◆ Builds self-confidence
- ◆ Rewards hard work
- ◆ Prizes and awards from Northeast Georgia Council and Trail's End, and your unit

The Trail's End Sale:

- ◆ Provides a complete Scout oriented fund raising program
- ◆ Increases community awareness of Scouting through publicity and your involvement
- ◆ Provides high unit revenue ... to pay for equipment, advancements & activities

Why a Trail's End Gourmet Popcorn Sale?

- ➔ Popcorn is the fastest growing unsweetened snack food in the nation
- ➔ Nutritious, low in calories, high in protein and fiber, no cholesterol
- ➔ Delivered directly to the customer's door for convenience
- ➔ A Scouting exclusive
- ➔ Helps maintain high quality of Scouting programs
- ➔ Product variety - 10 different products, plus two opportunities to donate to the Military - something for everyone

THIS IS A WINNER!!

Since 1992, more than **\$6,842,150** has been **earned by units** in the Northeast Georgia Council for their treasuries, using the Trail's End Popcorn program.

Our Council continues to experience growing financial needs associated with maintaining high quality Scouting programs. We have a great sales program with Trail's End that is easy and as effortless as anything you've seen, but we need your help to make it a success! Participate this year and it will strengthen Scouting everywhere! Trail's End - a proven winner.