Selling Popcorn Online

ONLINE SALES

Online Sales are used as a supplement to the Take Order Sale and should not replace the Door to Door Experience

Online is the best way to sell to friends and family who live out of town. Scouts can send emails to customers asking them to purchase Trail's End products online. Customers click on the link in the Scout's email and can begin shopping right away. They order products online and pay with a credit card, and Trail's End ships the products directly to customers.

Advantages:

1. **Scouts can reach customers who they otherwise would not be able to sell to.**
2. **No product delivery or money collection.**
3. **The average consumer order online is $40 (excluding shipping and handling).**
4. **Ability to sell popcorn year-round and reach friends and family who live far away.**
5. **Online sales count towards Scout Rewards.**
6. **The unit earns 35% commission on all Online Sales.**

Scouts

Scouts create their own account to sell online:

1. **Go to http://scouts.trails-end.com**
2. **Click on Create An Account – in the upper right hand corner and fill in blank fields as prompted**
3. **After sign in, go the Send Emails page to send emails to customers.**
4. **Follow up with customers**
5. **Trail's End ships the product directly to your customers**
6. **Go to Track My Online Sales to see who has made a purchase.**

Tip: Watch the 3 minute video on Selling Trail's End Popcorn online when you log in to http://scouts.trails-end.com

If you encounter questions or problems with the Popcorn System or the Online Sales System:

For **online selling information**, please email **support@trails-end.com**.

Include Your
- Full Name
- Council Name
- Unit Number
- Detailed information about your inquiry