

Join the \$600 Club



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to scouts.trails-end.com for more information.



FILL IT UP & WIN

Fill up your form(s) and be entered in a Weekly Drawing



- ✓ Seven drawings will be held throughout the sale
- ✓ Seven prizes will be awarded – one each week



1-iPod Touch 8 GB



2-XBox 360 with Kinect



2-Nintendo 3DS



1-Toshiba 24" LCD HDTV/DVC Combo



1-\$250 Walmart Gift Card

If your name is chosen, you will pick your prize from any remaining prizes. It pays to get your Take Order Forms Filled Up early!!

1. Fill Up as many Take Order forms as you can.
2. Complete Unit #, Scout's Name, Address, Phone or email to be eligible.

PLEASE Print Legibly

3. Fax all copies of your Filled Up Form(s) to 706-693-4849 every Friday by 5:00 p.m. All winners will be notified by phone.
4. One prize will be awarded each week beginning on September 23rd and ending on November 4th.
5. All forms must be received by Friday at 5 p.m. of the weekly contest.
6. New forms must be submitted each week.

Grand Prize – iPad2

Every completed form that is received will be entered in the Grand Prize Drawing that will be held at the end of the sale.



NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
Athens, GA 30601
Permit No. 155

Northeast Georgia Council
P O Box 399
Jefferson, GA 30549

YOUR M

Get a gift card and ge

- amazon.com \$150 Sell \$2,300
- Walmart Gift Card \$150
- amazon.com \$110 Sell \$1,800
- Walmart Gift Card \$110
- amazon.com \$75 Sell \$1,300
- Walmart Gift Card \$75
- amazon.com \$55 Sell \$1,100
- Walmart Gift Card \$55
- amazon.com \$40 Sell \$850
- Walmart Gift Card \$40
- amazon.com \$30 Sell \$650
- Walmart Gift Card \$30
- amazon.com \$20 Sell \$450
- Walmart Gift Card \$20
- amazon.com \$15 Sell \$350
- Walmart Gift Card \$15
- amazon.com \$10 Sell \$250
- Walmart Gift Card \$10



Sell one item

Get the new Project Popcorn patch or pin.



Sell \$150

Get your choice of a Hand Crank Flashlight (11-1A) or Multi Function Knife (11-1B).

My Goal Is

\$ _____

Sell O

Online sales co

Scout Rew

scouts.trai

to create your

MISSION

Get the gear you want!



Online!

Count toward your rewards. Go to Trail's-end.com and create your account today!

BONUS REWARDS!

Sell \$100
in Military Donations

Sell \$100 in Military Donations and earn this commemorative patch.



Sell \$600

Get the ZYCLONE and a patch!



Sell \$1,500



You'll get a **BONUS \$50** gift card!

Sell \$2,500

6% of your total sales each year is invested in your own scholarship account.



Guidelines: 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order to your Unit Chairman. (4) All orders will be placed by your Popcorn Chairman. (5) All rewards, \$100 Military Club, Trail's End \$600 Club and \$1,500 Club bonus rewards will ship to your Popcorn Chairman. (6) Rewards are subject to demand and availability. (7) If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide. Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.




Send Popcorn to our Troops.

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

NAME	STREET ADDRESS	PHONE/EMAIL	\$50	\$30	\$40	\$30	\$25	\$20	\$17	\$17	\$20	\$20	\$20	\$10	AMOUNT DUE	DLV. DATE	DLV. DATE
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- \$50 Military Donation
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- 18pk Kettle Corn
- 18pk Unbelievable Butter
- 18pk Butter L-Light
- Che. Triple Delight
- Caramel Corn Aln/Cas/Pec
- Butter Triple Caramel Corn
- Caramel Corn

SCOUTS NAME _____ PACK# _____ TROOP# _____

PARENTS EMAIL OR PHONE _____ CITY _____ STATE, ZIP _____

ADDRESS _____

TOTAL ONLINE SALES _____ TOTAL SALES THIS FORM _____

My Rewards Total

REWARD CHOSEN:

\$50 MILITARY DONATION	\$30 MILITARY DONATION	SWEET & SAVORY	CHEESE LOVERS	WHITE CHOCOLATEY PRETZELS	18PK KETTLE	18PK UNBELIEVABLE BUTTER	18PK BUTTER LIGHT	CHOC. TRIPLE DELIGHT	CARAMEL CORN ALN/CAS/PEC	BUTTER TRIPLE CARAMEL CORN	CARAMEL CORN
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To see full nutritional information for all Trail's End products visit trails-end.com

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

Over 70% goes to local Scouting

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
years goes to
SCOUTS



POPCORN FOR OUR TROOPS

Donate a gift of
popcorn to the men
and women serving
our country.

\$50 Gold
Donation

\$30 Silver
Donation



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat†
- No hydrogenated oils

\$25



KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

\$20



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat†
- 100% whole grain

\$20



Better for you.



trails-end.com

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$17



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$17



BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

\$20



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10




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SELL ONLINE

AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE
IN OCTOBER**

Sell **\$500** online in
October and get a **bonus**
\$20 Amazon.com
Gift Card!*

When you sell
online, Trail's End
ships product
directly to your
customers!

Over
70%
goes to local
SCOUTING

START SELLING ONLINE TODAY!

STEP 1: Go to scouts.trails-end.com to sign in or create an account.

STEP 2: Go to the **Send Emails** page to send emails to your customers.
Don't forget to follow up!

STEP 3: Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to
facebook.com/trailsendpopcorn



WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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