

Northeast Georgia Council

Camp Card Kickoff

March 8, 2012

More than \$80,000 earned by Packs, Troops, Crews, and Posts in the 2011 Camp Card Sale.

The Camp Card program provides the opportunity for every Cub Scout, Boy Scout, Venturer, or Explorer to earn their way to the appropriate camp for their program level. Cards have savings of more than \$100 and sell for only \$10.

Our summer camps should be the pinnacle of a Scout's year in the program. We know that Scouts who attend camp stay in the program longer and advance further. Even with the high quality camps that we provide, only **14%** of our Cubs and Webelos attended a Day Camp and fewer attended Adventure (resident) Camp. Boy Scouts were more likely to attend camp (**52.7%**).

Units participating in this program will earn 40% commission on each Camp Card they sell. The cards will be distributed on March 8th at each districts' Camp Card Kickoff.

HELP YOUR SCOUTS GO TO CAMP FOR FREE!

(COPY OF LAST YEAR'S CARD)

Bass Pro Shops
\$5.00 OFF
Your purchase of \$50.00 or More valid at Discover Mills & Macon, GA Bass Pro Shops ONLY. See Back for details. Coupon valid from 3/1/11 to 10/31/11. Please give this coupon to the cashier.

Braves
Special Pricing SAVE up to 46% Only at:
www.braves.com/bsscout

Location	Offer	Regular Price	Sale Price	% Off
Upper Box	2 for \$20	\$4	\$8	46%
Children's Pavilion	2 for \$20	\$4	\$8	46%
GMIC Pavilion	2 for \$40	\$8	\$2	45%

CAMP CARD Only \$10
Every Scout in Camp!
NORTHLEAST GEORGIA COUNCIL, 706.635.2245 www.negacouncil.org

FIREHOUSE SUBS
FREE chips & drink w/purchase of sub. Gwinnett locations.

Chick-fil-A
FREE sandwich w/purchase of meal, side & drink. Offer good ONLY at Lawrenceville location.

Braves 50% OFF
Adult field box seats Monday - Friday

Publix
\$5.00 OFF
Your purchase of \$50 or more. One time use only. Please present to cashier. LU# 8866 Expires 9/30/2011

BEST BUY
10% OFF regular retail purchases of \$50 or more.

GEORGIA AQUARIUM
10% OFF Admission website only: georgiaaquarium.org/negabsa

Bufo M.O.G.
15% OFF on ALL services

Offers good through March 31, 2012 - 1 & 13AP. Admit 4 to ScoutBlast April 16 - Copyright 2011, Northeast Georgia Council

Important 2012 Dates

March 8	Camp Card Kickoff and Sale begins
April 14	Scout Blast
May 4	Camp Card Sale ends
May 10	Roundtable & Final turn in
June & July	Go to Summer Camp!

Why Should Boys and Units Participate?

1. Boys learn the value of earning their way and can go to camp for **FREE!**
2. Scout Camp is **FUN!!!**
3. Scouts have the opportunity to earn awards and prizes (see below)
4. No risk fundraising opportunity

How Do Boys Earn Their Way To Camp?

Cub Scouts	Sell 17 Camp Cards: You have earned enough for Day Camp!
Cub Scouts	Sell 20 Camp Cards: You have earned enough for SL Adventure Camp!
Boy Scouts	Sell 57 Camp Cards: You have earned enough for Summer Camp!
Youth 14 and older	Sell 72 Camp Cards: You have earned enough for Ranger Camp!

These and other programs can be found online at www.nega-bsa.org

Awards and Prizes

Fantastic Bonus Plan (FBP)! Available to Each Scout!

- Sell 5 Camp Cards and earn the Patch
- Sell 25 Camp Cards and earn a \$25 VISA Gift Card
- Sell 50 Camp Cards and earn a \$50 VISA Gift Card *
- Sell 100 Camp Cards and earn a \$100 VISA Gift Card *
- Sell 250 Camp Cards and earn a \$250 VISA Gift Card *
- Sell 500 Camp Cards and earn a \$500 VISA Gift Card *

(Bonuses are not cumulative)

No combining of sales among Scouts or units

*** Scouts that sell at these levels are ALSO eligible for the
Super Drawings!**

Super Drawings

All Scouts that sell 50 Camp Cards will be entered to win a \$500 VISA Gift Card. (1 winner will be selected) One entry per Scout for each 50 cards sold.