

Every Scout in Camp!

NORTHEAST GEORGIA COUNCIL, BSA CAMP CARD 2010

EVERY SCOUT IN CAMP!



Sample Camp Card, Most coupons are Reusable for 1 year!

A Great Way to Earn Money!

The Northeast Georgia Council is excited to announce the Camp Card fundraising program. This initiative is designed to help Scouts earn their way to a Summer/Day Camp program. Unlike previous programs that focused on unit sales, the goal of this effort is to enable our slogan of **Every Scout in Camp**. Each Scout, can earn commission toward his goal of attending Summer Camp.

- This program is **RISK FREE**, simply return any unsold cards.
- Cards sell for only \$10 each.

The Value* of Selling Camp Cards:

- Cub Scout Day Camp costs \$60 - sell 15 cards.
- Cub Scout Adventure Camp costs \$80 – sell 20 cards.
- Boy Scout Summer Camp costs \$205 - sell 52 cards.
- Ranger Camp costs \$285 - sell 72 cards.

* Based on commissions earned. Commissions are to be applied to the Scout's camp by the unit.

Camp Card Program Key Dates to Remember

- ❖ Council-wide Kick Off!.....March 11
Pick up cards and materials for your unit
- ❖ Sale begins!March 12
Hold a Unit Kick Off to distribute your cards to your Scouts as soon as possible!
- ❖ Scout Blast (Each Camp Card Admits 4 individuals).....April 17
Council-wide Scout Show at the Gwinnett County Fairgrounds
- ❖ Final Close Out of your saleMay 13
Be sure to collect all money and any leftover cards prior to this date
- ❖ Super Drawings!.....May 21
5 - \$500 winners and 1 - \$1,000 winner selected *
- ❖ Camps begin!.....June

Commission Schedule

- Earn 40% of all sales during the sale period.
That is \$4.00 per card sold!
- Your unit keeps the commission.
- Close out your unit account no later than May 13.
- Any settlement after May 14 commission drops to 20%.
- Allocate your unit commissions to your Scouts for camp.

Awards and Prizes

Fantastic Bonus Plan (FBP)! Available to Each Scout!

- Sell 5 Camp Cards and earn the Patch
- Sell 25 Camp Cards and earn a \$25 American Express Gift Card
- Sell 50 Camp Cards and earn a \$50 American Express Gift Card *
- Sell 100 Camp Cards and earn a \$100 American Express Gift Card *
- Sell 250 Camp Cards and earn a \$250 American Express Gift Card *
- Sell 500 Camp Cards and earn a \$500 American Express Gift Card *

(Bonuses are not cumulative)

No combining of sales among Scouts or units

* **Scouts that sell at these levels are ALSO eligible for the**
Super Drawings!

Super Drawings

- All Scouts that sell 50 Camp Cards will be entered to win a \$500 American Express Gift Card. (5 winners will be selected) One entry per Scout for each 50 cards sold.
- All Scouts that sell 100 Camp Cards will be entered to win a \$1,000 American Express Gift Card. (1 winner selected)



Card Manager's Job

- Plan and hold a unit Kick-Off – Suggested agenda is enclosed in your envelope (white)
- Use the Selling Tips for Scouts flyer
- Promote your unit goal - \$4 in commission for each card sold!
- Money goes into a Scout's account for use for Scouting
- Collect money on a regular basis for cards sold.
- Keep your commission!
- Track your sale using the 2 simple forms. Tracking sheet and FBP Prize order form. Forms are available on the website: www.nega-bsa.org
- Check periodically with Scouts to see who needs more cards. Let them know how to contact you to get more cards and turn in money.
- Collect any unsold cards (if any) to return – **NO LOST CARDS**
- Complete FBP Prize Order Form
- Make final turn-in on or before May 13th.
- Gift cards will be mailed from the Council to each individual Scout
- Recognize your Scouts

Close out your sale

- Count your money to turn in. Write check to Northeast Georgia Council
- Count your unsold cards...Your unit is accountable for all (Pay \$6 for any unsold cards to keep and continue selling.)
- Have prize request completed prior to turn in.
- Bring Tracking Sheet
- NO LOST CARDS!
- YOU are responsible for ALL cards issued.

Close out your sale NO LATER THAN May 13th. FYI – Be timely on your Final turn-in as commission **DROPS to 20% or \$2.00 per card after May 13th!**

Leaders' incentive!

Limited Edition Custom Fleece!

- The Unit leader and Unit Camp Card Chairman qualify when all of the following are met:
 - ❖ Complete a Camp Card Program commitment card
 - ❖ Participate in the Kickoff on March 11th at your Roundtable
 - ❖ Provide an enthusiastic Kickoff for your unit
 - ❖ Encourage your Scouts throughout the program period
 - ❖ Achieve the unit goal
 - ❖ Complete the Unit settlement on May 13th



Turn-In locations have been established for May 13, 2010. These locations will have representatives available to accept Camp Card money from 7:00 p.m. to 8:30 p.m. Units can also turn in Camp Card money at the Jefferson Service Center or Lawrenceville Service Center any day during regular business hours.

<p><u>Apalachee</u> Collins Hill High School 50 Taylor Rd. Suwanee, GA 30024</p>	<p><u>Currahee</u> Antioch Baptist Church 2175 Antioch Church Rd. Mt. Airy, GA 30563</p>	<p><u>Sweetwater</u> Snellville First Baptist Church 2400 Main Street Snellville, GA 30078</p>
<p><u>Chattahoochee</u> Zion Baptist Church 2001 Cherry Drive Braselton, GA 30517</p>	<p><u>Etowah</u> First Baptist Cumming 1597 Sawnee Drive Cumming, GA 30040</p>	<p><u>Exploring & Venturing</u> Turn in at either the Apalachee or Sweetwater location</p>
<p><u>Cherokee</u> First Christian Church 268 W. Dougherty St. Athens, GA 30601</p>	<p><u>Mountain</u> Blue Ridge United Methodist 322 West Main St. Blue Ridge, GA 30513</p>	

Jefferson Service Center

148 Boy Scout Trail
Pendergrass, GA 30567
706.693.2446
9:00am-5:30pm M-F

Lawrenceville Service Center

203 Swanson Drive
Lawrenceville, GA 30043
770.962.2105
9:00am-6:00pm M-Th / 9am-5pm Fridays