



# 100th Anniversary Vision Northeast Georgia Council Boy Scouts of America

## **Our Vision: A Purpose-Driven Anniversary Celebration**

**Council Chairman – Tom Ferrin, (678) 546-6311, [tferrin@bellsouth.net](mailto:tferrin@bellsouth.net)**

**Our goal is to deliver a purpose-driven celebration ...** a sustained and coordinated effort that will allow us to share our powerful story in every community we serve.

Without question, this will include events around which we will gather to celebrate our important milestone. But, so too will this include an assertive and thoughtful effort to better communicate the tremendous value of Scouting in Northeast Georgia while engaging Scouts, leaders, alumni, family, friends, and the public throughout the entire council.

A purpose-driven celebration includes activities that are fun and inspiring — but also deliver meaningful results that help strengthen Scouting. With this as our celebration vision, we can conclude 2010 with more youth involved, more adults serving as volunteers, more financial supporters, and more positive impressions of Scouting throughout our communities.

## **Celebration Objectives**

To achieve the fun, inspiration, and meaningful results of a purpose-driven celebration our council plan must be developed and targeted to achieve these five outcomes:

1. Continue to position Scouting as critical to the quality of life in every community we serve.
2. Instill pride within our membership for what Scouting has been, is, and will be.
3. Reconnect with and re-engage our Scouting alumni.
4. Strengthen ties between the council, our chartered partners, and our units.
5. Grow programs, increase membership, chartered partners, volunteers, and financial supporters

## **Celebration Activities and Engagement Opportunities**

Instead of a birthday blow-out, our celebration activities and engagement opportunities around the BSA's centennial celebration are designed to help achieve celebration outcomes in a partnership of council, district, and unit leaders.

In addition to increasing awareness, these activities focus on increasing membership, volunteerism, financial contributions, and engagement — all while reinforcing Scouting's positive impact on the communities we serve.

### **BSA Alumni Connection (Aug. 2008 – Dec. 2010)**

**Council Chairman – Terry Bramlett, (706) 838-4558, [tbramlett@tds.net](mailto:tbramlett@tds.net)**

The BSA Alumni Connection is a call to reconnect alumni with Scouting friends, mentors, and local councils across the country; rekindle enthusiasm for Scouting and the values it represents; and encourage them to re-engage with Scouting programs. With 50,000,000 living BSA alumni nationwide, this program has the potential to bring incredible value to Scouting at all levels of our council through renewed involvement of alumni.

### **National Hall of Leadership. (Feb. 2009 – Feb. 2010)**

**Council Chairman – Barbara Kastner, (770) 377-2729, [bkastnerrealestate@yahoo.com](mailto:bkastnerrealestate@yahoo.com)**

The 100th Anniversary National Hall of Leadership is a one-time opportunity to recognize extraordinary individuals for the differences they make through their leadership. Nominees must be living Scouts, Scouters, or volunteers. Inductees will be given national recognition to commemorate their leadership and dedication to living out Scouting virtues in service to others. A new awareness of how Scouting leadership impacts the communities we serve will result.

### **Generations Connection (Apr. 2009 – Dec. 2010)**

**Council Chairman – Dr. Ed Brown, (706) 543-6270, [edbrown@uga.edu](mailto:edbrown@uga.edu)**

The Generations Connection program inspires families to explore the value of Scouting in the family and identify it as something to be shared and passed through generations. Through a partnership with Arbor Day Foundation, BSA 100th Anniversary trees will be designated for families and communities to plant and nurture together, for generations to come. We will also encourage families to make Scouting their generational legacy, to retain and grow membership throughout our council.

### **A Year of Celebration, A Century of Making a Difference (Sept. 2009 – Dec. 2010)**

**Council Chairman – Mike Hyde, 770-932-3137, [mdh2494@att.net](mailto:mdh2494@att.net)**

Individuals including Scouts, volunteer leadership, and Scouting alumni can earn patches by demonstrating involvement in five of Scouting's core values — leadership, achievement, community service, character, and the outdoors. This program will demonstrate how Scouting impacts our communities and raise awareness of the values we teach.

### **Touring Experiential Lodge (Jan. - Aug. 2010)**

The BSA 100th Anniversary tour will travel the country to rally people of all ages to join the BSA in "Celebrating the Adventure, Continuing the Journey." Through interactive experiences, demonstrations, activities, and more, visitors will have an exciting and inspiring view of the history and future of the Boy Scouts of America.

### **A Pitch for Scouting (Spring – Fall 2010)**

In partnership with professional baseball, "A Pitch for Scouting" will reach baseball enthusiasts across the country. From the first pitch to the seventh inning stretch and everywhere in-between, Scouts will be on the field and involved in the game. In addition to being a lot of fun, this engagement will provide a national platform on which to promote Scouting.

### **Get in the Game (Aug 2009 – Dec. 2010)**

**Council Chairman – Earl Whatley, (404) 358-3783, [ewhatley@bellsouth.net](mailto:ewhatley@bellsouth.net)**

Our Scouts and leaders will participate in a national, Scout-led 100th Anniversary geo-caching recruitment program. The popular outdoor treasure-hunting game will showcase how Scouts use Global Positioning System (GPS) receivers and other orienteering techniques. Each "treasure," or cache, will include information about the value of Scouting and a clue about how to find the next site. Specific programming can be customized locally.

### **A Shining Light Across America (Aug. 2010)**

**Council Chairman – Tom Roberts, (770) 313-0223, [TLRoberts@mindspring.com](mailto:TLRoberts@mindspring.com)**

During one evening of the National Jamboree, a webcast will connect millions of Scouts in communities across the country and around the world — bringing together the entire Scouting family for a single, nationwide opportunity to celebrate and reflect. Local council participation at select locations will also be captured and beamed back to the Jamboree.

### **Centennial Service Project (Jan. 2009 – Aug. 2010)**

**Council Chairman – Larry Harper, (770) 654-1929, [hharper@mindspring.com](mailto:hharper@mindspring.com)**

In addition to the eight Major Engagement Opportunities the Northeast Georgia Council is developing plans for a Council wide "Centennial Service Project" which we expect to have a positive impact on membership, manpower, and community awareness. There will be two parts to the project, an ongoing unit level commitment to service and a larger Council wide community service project.

**Phase 1** - Beginning in 2009 all Cub Scout and Boy Scout units, who don't already, will be encouraged to adopt an Elementary school and offer to do one service project each year for the School. The goal is to be visible to the School and community, help our recruiting efforts, maintain a good relationship with the School administration and give our Scouts another opportunity for community service.

**Phase 2** - Utilizing the experience of our OA members who participated in Arrow Corp 5 last summer, we will develop a "Centennial Service Project" with the following objectives:

1. Project leadership to come from OA Lodge
  2. Project will involve multiple (3 to 5) locations around the 26 Counties in our Council.
  3. Projects will be scheduled on multiple weekends in spring 2010.
  4. Service work will be geared to all ability levels, from Tiger Cubs to Adults.
  5. Training opportunities and other fun activities will be incorporated in the weekend program.
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